

REMARKS

Prior to discussing the Advisory Action mailed on November 14, 2007, the Applicant wishes to note his appreciation of the time Examiner Fortuna and Examiner Griffin spent in discussing the pending application with the Applicant's attorney on November 27 and November 28, 2007.

During the telephone discussions, independent claims 9 and 49 were discussed. In particular, the Applicant noted that the phrase "homogeneously dispersed throughout" distinguished the pending claims over the prior art. In particular the Applicant noted that this limitation distinguishes over prior art which applies a coating to the surface, i.e. "on the surface."

In response to the Examiner's request for support for this position, the Applicant respectfully refers the Examiner to the following paragraphs of the Specification. 57, 61, 68, 90, 126 and 129. When the claims are interpreted in the light and context of the specification, the Applicant submits that the composition clearly relates to a composition having the described material homogeneously dispersed throughout the paperboard and linerboard components. In other words, the dispersed material is dispersed within the paperboard and linerboard.

As noted in paragraph 57, the process for preparing the current invention homogeneously admixes the components to yield a homogeneous static dissipative paperboard. Further, paragraph 61 notes that "homogeneously admixed" means an "equal distribution throughout the mixture." Thus, the term "homogeneously admixed throughout" is differentiated from a dispersion on the surface of a material.

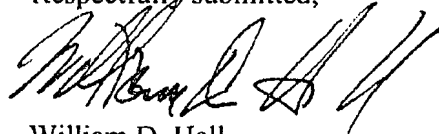
The Applicant respectfully submits that a coating placed on the surface of the linerboard or paperboard does not read on the pending claims. Rather, with reference to paragraph 129, the current invention overcomes the drawbacks associated with a coating applied to the surface. In

contrast to the current invention, coatings applied to the surface of paperboard are susceptible to frictional wear and/or damage resulting from the removal of labels applied to the surface coating. Such damage will result in the loss of functionality in prior art designs relying on coatings applied on the surface of the paperboard. Finally, paragraph 129 clearly indicates that the current invention is not coated or topically treated.

The Applicant notes that the pending application is under final rejection and the six month deadline is December 4th. Therefore, if the Examiner is not willing to allow this application on the basis of the foregoing discussion or issue a new office action, then the Applicant respectfully requests a telephone call no later than December 3rd in order to permit either the filing of a Notice of Appeal or a continuation application. If the Examiner has any additional questions concerning the pending claims, the Applicant's attorney would welcome a telephone call at 405-552-2218.

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Respectfully submitted,



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